



I'm convinced! Arts and Culture means business – for MY Business.

- ✓ **It's good for the economy.**
- ✓ My talented employees will want to move to/stay in Phoenix.
- ✓ **It's easy. There are many resources readily available through** my fellow PCA members.

Engage Artists

Art/performance/mural commissions, exhibitions/performances as group activities, performing/visual artists for business meetings/events, tours for client site visits

> Arizona Opera, Arizona School for the Arts, ASU/Grant Street Studios, Artlink Inc., Jazz in AZ, Phoenix Center for the Arts

Creative Venues

Host business meetings/events

> Arizona Science Center, Arizona Opera, ASU/Grant Street Studios, Artlink Inc. (affiliated venues), **Bentley Gallery, Inc., Children's Museum of Phoenix, Hance Park Conservancy, Heard Museum,** Herberger Theater Center, Irish Cultural Center, Phoenix Art Museum, Phoenix Center for the Arts, Valley Youth Theater

Creative Services

Awards, merchandise, artist commissions, photography (portraits/events)

> 11th Monk3y, Artlink Inc., Lucretia Torva (Torva Fine Art), NBMA Photography, Shaunté Glover, Zee Peralta Photography

Resources:

City of Phoenix Office of Arts and Culture: complete economic impact study phoenix.gov/arts

Artlink Inc.: First Friday maps, tours, etc. artlinkphx.org

Phoenix Urban Guide (PUG): Online map/calendar of arts and culture offerings phoenixurbanguide.com

PCA's ArtworksPHX: case statements and contact information on the PCA members listed above. Artworksphx.org



Activate, Advocate & Build the Phoenix We Want!

Phoenix Community Alliance

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